

# Asahi

Eighty one years after the great Asahi  
Baseball Team played their last game in  
Vancouver, the legacy lives on....

THE ASAHI BASEBALL ASSOCIATION

**YOUTH DEVELOPMENT**

# *Sponsorship Proposal*



# Asahi

Email: [sponsors@asahibaseball.com](mailto:sponsors@asahibaseball.com)

Website: [www.asahibaseball.com](http://www.asahibaseball.com)

Facebook: [www.facebook.com/asahi.baseball.vancouver](http://www.facebook.com/asahi.baseball.vancouver)

# ASAHI BASEBALL ASSOCIATION

## — WHO IS ASAHI?

About the Asahi Baseball Association in Vancouver, BC



### The Legacy Lives On...

The Asahi Baseball Association (formerly the Canadian Nikkei Youth Baseball Club) is dedicated to creating healthy communities through the game of baseball.

Inspired by the legacy of the Vancouver Asahi Baseball Team, for their skill, perseverance and accomplishments, it is our collective dream to bring back the Asahi Baseball Team to the Nikkei (Japanese-Canadian) Community and Canada.

We believe in fair play, hard work and teamwork. As an organization, we are open to all, without regard to gender, ethnic origins or residency.

**Since 1914**



# ASAHI BASEBALL ASSOCIATION

## — MISSION, VISION & PHILOSOPHY



### Our Mission

It is about leveling the playing field, against all odds. The story of the Vancouver Asahi Baseball Team is not just about baseball, but about how they played the game.

### Our Vision

We do want each player to find and play their own individual style of baseball and bring that style and skill to contribute to the team.

“Always start with respect and end with respect”.

### Our Philosophy

The Asahi Baseball Association, we focus on spreading the Japanese way of baseball. We value the concept of team, discipline, and respect.



# ASAHI BASEBALL ASSOCIATION

## — PRIMARY OBJECTIVES

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**Main Objective — Asahi Baseball is about respect, history and unification.**

Asahi brought people together back in 1914 and today we strive to maintain the pride, the joy, the love of the game, and to continue to live and pass on the traditions of the original Asahi players.

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- Create a supportive and fun environment that gives youth an opportunity to develop their skills and to learn about their history and heritage
- Instill in players the ideals of respect, good sportsmanship and best effort, with a goal to becoming well adjusted, stronger and happier players and grow to be productive citizens with integrity
- Provide training and mentorship opportunities for youth
- Organize and participate in youth and adult exhibition games and tournaments with baseball teams in Canada, Japan and the USA
- Give youth an opportunity to connect with other youth and families and the opportunity to be involved in the Japanese Canadian community
- Help new immigrants and families of Japanese expats engage and international students integrate into the Canadian community
- Provide a forum for the community to come together to celebrate the sport of baseball and preserve the Vancouver Asahi Legacy



Image — Asahi Baseball Memory



Image — Asahi Travel Team 2019



# ASAHI BASEBALL ASSOCIATION

## — PROJECTS & PROGRAMS

### A.

#### Annual Asahi Legacy Game

Each year we honour the Vancouver Asahi by hosting the Asahi Legacy Games. Up to five Asahi teams from ages 8 up to adult are showcased to keep the memory of the Asahi alive, to instill a sense of tradition and leadership with our team and club members. The Legacy Game features our Alumni vs. the upcoming Japan Travel Team.



### B.

#### Training Sessions & Tournaments

Our volunteer coaches provide baseball training to our youth members. We teach the Japanese way of baseball and instill in players the Asahi spirit. Instruction is in both English and Japanese and is open to all youth, regardless of gender, ethnic origin, residency, and experience. Sessions are held indoor and outdoor throughout the year.



### C.

#### Bi-Annual Japan Tour

Every two years, the Club takes a team of players aged 14 to 16 to Japan to play baseball and immerse in a cultural experience. The Asahi players will practice alongside Japanese players to experience Japanese practice styles as well as play games. Players will interact with their Japanese counterparts, share stories and experiences.



# ASAHI BASEBALL ASSOCIATION

## — BOARD OF DIRECTORS

Representing the Association are the Following Board Members:

|                                   |                |
|-----------------------------------|----------------|
| • President:                      | John Wong      |
| • Past President:                 | Emiko Ando     |
| • Vice President:                 | Tomio Fukumura |
| • Treasurer:                      | Nina Waters    |
| • Secretary & Registrar:          | Alice Powell   |
| • Programs:                       | Shuhei Tada    |
| • Head of Baseball Operations:    | Russ Kada      |
| • Communications :                | Andy Chen      |
| • Safety:                         | Scott deWaal   |
| • Uniforms & Merchandise Manager: | Tomoko Okuyama |

Image — Founding Members / Board of Directors



# ASAHI BASEBALL ASSOCIATION

## — FOUNGING MEMBERS (01)

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### John Wong, President

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He has coached baseball for over 20 years and coached his three sons and daughter during that time, and as such, he has created a deep family passion for the game of baseball. Despite their Japanese Canadian heritage, his sons and daughter were not familiar with Japanese culture and history until the Asahi Baseball Association. In 2015, his youngest son was named the Japan Tour Team, and John was the head coach.

Through the ABA and the tours to Japan, John's family has learned more about their cultural mosaic and feels that they have grown closer to their Japanese roots. John believes the original Vancouver Asahi Baseball Team is a significant legacy in Japanese Canadian history, and he is passionate about keeping its legacy alive. All of this, combined with his passion for baseball, was the impetus for creating the Association.

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### Emiko Ando, Past President

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In 2014, Emiko was a crucial figure in assembling a youth baseball team to participate in the first Asahi Legacy Game. She was one of the organizers of the inaugural Japan Tour in 2015 and was the president of the club for three years. She is currently the past president of the Association, and she continues to help guide the Association.

As the president of the club, Emiko helped locate and present 20 unclaimed BC Sports Hall of Fame medals to families of the original Vancouver Asahi team. Emiko's younger son, Alec, played on the 2015 Japan Travel Team. After playing for the North Shore Twins for four years, Alec then went on to play with the UBC varsity baseball team. Emiko works as Senior Counsel for HSBC Bank Canada.

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### Tomio Fukumura, Vice President

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Born in Tokyo raised in Vancouver. Tomio's passion for coaching extends beyond baseball. As a National Team Ski Coach and a Kendo sensei for over 35 years, he understands that fundamentals, discipline, respect and perseverance are essential in every sport and life. He has coached his older son, Hilo, from Little League to Bantam AAA and the 2015 and 2017 Japan Travel teams for the past seven years. Hilo now plays with the University of BC, and his younger son Koa is pursuing baseball in Japan.

Through the Asahi Baseball Association, Tomio has had the opportunity to learn more about the history of the Japanese Canadians and has grown closer to the Japanese Canadian Community. He sees how the Asahi has brought many generations and families together, and he is incredibly proud of how far the Association has come. The positive stories he hears from the Asahi parents, the compliments from opposition coaches, and the players' success continue to inspire and motivate him every day.

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# ASAHI BASEBALL ASSOCIATION

## — FOUNGING MEMBERS (02)

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### Russ Hiroshi Kada, Head of Baseball Operations

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Russ has always been actively involved in sports his entire life. In the 1970s, Russell was a student at the Vancouver Japanese Language School, where he served on the Board of Directors for eight years. Russ has also been a coach and manager for teams at Hastings Little League, District 6 Saints, Burnaby Baseball Association, North Fraser Nationals, and Asahi Baseball Association.

Russ describes Asahi as the epitome of baseball; it celebrates history, respect, and unity. In 1914 Asahi brought people together. We continue to maintain the pride, joy, and love associated with the game and pass on the traditions of the original Asahi players.

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### Sammy Takahashi, International Liaison

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Born in Tokyo, Japan, Sammy has lived in Vancouver since 1991. He currently manages several language schools in Vancouver. He served as Vice President of the Japan-Canada Chamber of Commerce from 2013 to 2015 and Director from 2013 to 2017. Cody, his younger son, was a travelling team member for 2015.

He played an integral role in organizing the Japan trip as the liaison between Yokohama, Obu High School in Aichi, Tenri High school, university baseball teams, and the Tenrikyo Church in Nara. In 2014, a Vancouver Asahi film prompted his involvement with the club during the Vancouver International Film Festival. He wanted to be a part of the effort to revitalize the spirit of the Vancouver Asahi by creating a new Asahi team.

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### Manabu Ogawa, Medical Conditioning Trainer & Shiatsu practor

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Originally from Japan, Manabu now lives in North Vancouver. Before immigrating to Canada, he served as a firefighter and Japan Police and Fire Federation member. Presently, he is a Medical and Conditioning Trainer and Shiatsu practor. In addition to his regular patients, Manabu has worked with Japanese and Canadian National Team Athletes for over ten years. His connection to athletes and sports, particularly baseball, goes back more than 30 years. He played high school baseball in Japan, coached in Japan and Canada, and organized several local tournaments.

The significance of Asahi for Manabu reaches back to pre and post World War II, when life in Canada was challenging for Japanese immigrants. In a world of confusion and discrimination, the Asahi baseball players were heroes who united the hearts and minds of the Nikkei community and the Anglo communities. He pays tribute to those players who persevered and overcame social obstacles. Manabu believes that the Shin Asahi symbolizes peace and brings together new players while honouring the Japanese Canadian heritage through the Asahi Baseball Association.

# ASAHI BASEBALL ASSOCIATION

## — WHY SHOULD YOU SUPPORT US?

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Direct Involvement with Youth and  
Community Enhancement

+

Omoiyari is a Japanese custom which means to be caring, considerate and compassionate towards others' needs. Your support makes an immediate impact to improve and strengthen youth and communities, by helping us provide a safe experience for youth to grow through cultural and sports development.

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Helps Keep the Costs of Kids  
Sports Down

+

We all know that having children in organized sports helps them to build confidence, sportsmanship and it imparts a healthy lifestyle. Your sponsorship will help to keep the costs of participation down. This will make it easier for more families to afford to enroll their kids in sports and it will lead to more kids gaining the benefit of sports.

---

Build Awareness of your Values  
and Culture

+

We believe that the work you do in the community says a lot about your people, culture and values. Getting involved with the Asahi Baseball Association gives you the chance to bring your values and culture to life.

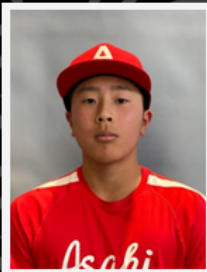
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Tax Deduction

+

A benefit of donating and supporting that you will find tangible and “real” is a reduction in taxes because you can deduct the amount donated. Asahi will provide a tax receipt for charitable cash donations.

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TY ANDO  
North Shore Twins



MATTIAS BRISSON  
Whalley Chiefs



ADAM CHEN  
Coquitlam Reds



KAELAN HAYASHI  
Victoria Mariners



KAI KONKIN  
North Shore Twins



SHINTARO KUBO  
UBC Thunder



ALEXANDER LEE  
Coquitlam Reds



CHRISTOPHER LEE  
North Shore Twins



KEN NAKANE  
North Shore Twins



GABE POWELL  
North Fraser Nationals



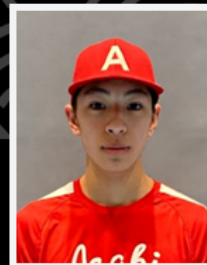
BEN ROSSITER  
UBC Thunder



DANIEL TADA  
Burnaby Braves



BRENDAN TONG  
Coquitlam Reds



REX YUEN  
Coquitlam Reds



Asahi  
JAPAN  
TOUR 2022

# ASAHI BASEBALL ASSOCIATION

## — DEMOGRAPHIC REACH INFO

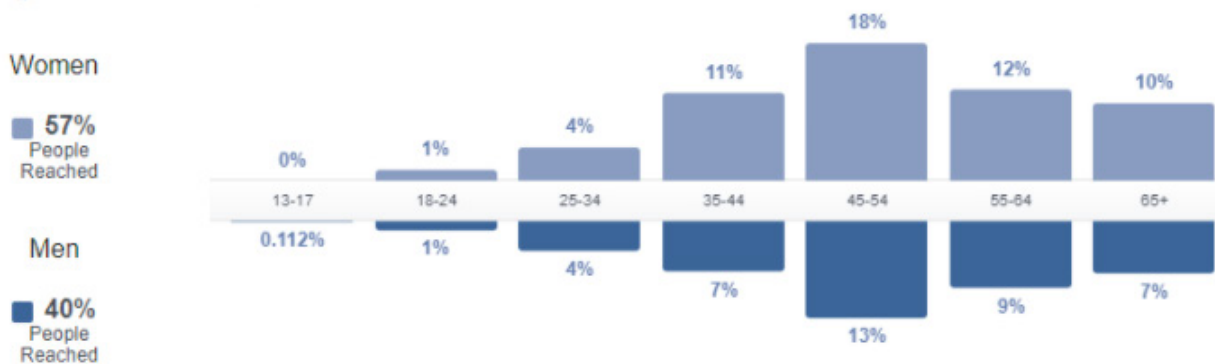


### Demographic Reach within ASAHI Membership

Age : 8 – 100 [Original Asahi member Kaye Kaminishi San turned 100 Jan 11th, 2022]

#### Social Media Demographics and Reach :

The number of people who had any content from your Page or about your Page enter their screen screen, grouped by age and gender. This number is an estimate.



# ASAHI BASEBALL ASSOCIATION

## — EARNED MEDIA & LINKS

01 — SportsNet



<https://sprtsnt.ca/3l77lqt>

02 — The Georgia Straight



<https://bit.ly/3tb8yJ4>

03 — Vancouver Is Awesome



<https://bit.ly/3CMz9zp>

04 — The Globe & Mail



<https://tgam.ca/3JtxHEV>

05 — CTV News



<https://bit.ly/3tq4IRX>  
<https://bc.ctvnews.ca/>

06 — Global News



<https://bit.ly/3tdN8Lm>

07 — Canada Post Official Stamp



<https://bit.ly/3q5l8Ys>

08 — Japan Times



<https://bit.ly/3lhFxzH>

09 - National Film Board of Canada



<https://bit.ly/3ib2uu6>

# ASAHI BASEBALL ASSOCIATION

## — AVAILABLE SPONSORSHIP PACKAGES (1)

All Sponsorship Packages are Valid Until January 31<sup>st</sup>, 2024

### 01. Super Fan Award

\$500

20 Available

You will receive the following:

- Company Branding on the Asahi Sponsors Page and Recognition as a Super Fan Sponsor +
- Company Branding in the 2023 Japan Tour Players Guide and Legacy Game Programs for 2022 & 2023. Business Card Sized AD +
- One Signed Team Baseball (*Future Value: Potentially Priceless*) +

### 02. Silver Slugger Award

\$1,000

15 Available

You will receive the following:

- Company Branding on the Asahi Sponsors Page and Recognition as a Silver Slugger Sponsor with an Active Sponsorship Link to your Business +
- One Half-Page AD in the Japan Tour Players Guide +
- VIP seating at the Legacy Game +
- Special Recognition in the 2022 & 2023 Legacy Games Program +
- Four Free Hot Dogs and Beverages at the Legacy Game +
- One Signed Team Baseball (*Future Value: Potentially Priceless*) +

# ASAHI BASEBALL ASSOCIATION

## — AVAILABLE SPONSORSHIP PACKAGES (2)

### 03. Golden Glove Award

\$2,500

8 Available

*You will receive all of the Silver Slugger Award benefits plus:*

- Featured in the AD Rotation on the Asahi Homepage with an Active Sponsorship Link to your Business +
- One Social Media Shoutout on the Platform of your Choice +
- Company Branding on 24" x 18" Signage at the Legacy Game \*\* +
- Handwritten Card from all the Team Members in Addition to the Priceless Signed Team Baseball +
- VIP Seating at the Legacy Game +
- Two Asahi Baseball Team Caps +
- Four Ballpark Treats at the Legacy Game +

### 04. Cy Young Award

\$3,500

3 Available

*You will receive all of the Golden Glove Award benefits plus:*

- Two Asahi Baseball Team T-Shirts +
- Two Social Media Shoutouts on the Platform of your Choice +
- A 4x4 Banner Hung on the Fence for all Home-Field Games \*\* +
- Opportunities to Distribute Company Information at all Home Games +
- Rent-A-Team: 10 Strong Youth Man Hours \*\*\* +  
*(See Below for Ideas and Restrictions)*

# ASAHI BASEBALL ASSOCIATION

## — AVAILABLE SPONSORSHIP PACKAGES (3)

### 05. Hank Aaron Award

*In addition to all the Award benefits above, you will receive:*

\$7,500

2 Available

- Company Branding on either Jersey, Hat, Jacket or Bags \* +
- A Framed Signed Picture from the Team +
- A 4x8 Banner Hung on the Fence for all Home-Field Games \*\* +
- Two Asahi Baseball Team Hoodies +
- A Table Setup at the Tribute Game to Distribute Company Information +

### 06. Commissioners Trophy Award

*In addition to all the Award benefits above, you will receive:*

\$12,500

ONE Available

- Recognition as title sponsor in every outgoing email throughout the year +
- Priority selection of company branding on either jersey, hat, jacket or bags \* +
- Title sponsor recognition ad with link on Asahi Home Page +
- Every reasonable attempt to mention our title sponsor in media interviews +
- Opportunity to Donate, to a Player of your Choice, One Registration Fee for an Asahi Development Camp +
- Four Asahi team baseball caps +
- Four Asahi team baseball shirts +
- A gift basket filled with timeless baseball snacks +

# ASAHI BASEBALL ASSOCIATION

## — ADDITIONAL WAYS TO SUPPORT

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### 01. RENT-A-TEAM

The actions of Asahi players are a reflection of themselves, their team and the Asahi Baseball Association and their community. These players recognize this is a privilege, not a right. RENT-A-TEAM is an opportunity for you to hire these strong and capable young men for tasks such as: Community Park, neighborhood or business area clean up, yard work, decluttering or cleaning, all on your behalf.

*All jobs will require Asahi pre-approval to ensure safety and availability.*

|               |       |            |
|---------------|-------|------------|
| 10 Man Hours: | ..... | = \$200.00 |
| 20 Man Hours: | ..... | = \$360.00 |
| 40 Man Hours: | ..... | = \$650.00 |

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### 02. Silent Auction Donations

Twice a year, the Asahi Baseball Association hold a silent auction fundraiser. Your donations with a minimum value of \$100 are greatly appreciated.

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### 03. In-Kind Donations

Certain goods and services are welcome by the Asahi Baseball Association. Please contact: [sponsors@asahibaseball.com](mailto:sponsors@asahibaseball.com) to discuss.

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### 04. Charitable Tax Receipt

Donations can be made via BC Amateur Sports (National Sports Fund). Thank you for your generous donation.

BC Amateur Sports Link: <https://bit.ly/3q3YOyj>

- Step 1: Select Donation Amount
  - Step 2: Complete your information
  - Step 3: Project Funding Preference (Select Baseball)
  - Step 4: What Baseball Project would you like to support? (Select ABA)
-

# ASAHI BASEBALL ASSOCIATION

## — SPONSORSHIP DETAILS

- All sponsors will be subject to approval by the Asahi Board of Directors to ensure aligned values and mutual benefit +
- Logo size and location will be subject to approval by both the Asahi Board and the sponsor \* +
- Printing is included in the sponsorship package. It's the sponsors responsibility to provide adequate graphic files \*\* +
- All RENT-A-TEAM jobs will require Asahi Board pre-approval to ensure player safety \*\*\* +



Image — Wylie Waters next to photo of his great grandfather Ken Kenichi Doi during Hikone visit.

+ “We all know that having children in organized sports helps them to build confidence, sportsmanship and it imparts a healthy lifestyle. Your sponsorship will help to keep the costs of participation down. This will make it easier for more families to afford to enroll their kids in sports and it will lead to more kids gaining the benefit of sports.”

- Wylie Waters 2019 Japan Tour Player



Image — Original Asahi 3<sup>rd</sup> baseman Kaye Kaminishi San. Happy 100<sup>th</sup> Birthday January 11<sup>th</sup>, 2022

+ “I’m really glad to see all the fans coming to my birthday,” said Kaminishi, the last surviving member of the Vancouver Asahi baseball club that played in Oppenheimer Park between 1914 and 1941.

Kaminishi joined the squad as an infielder in 1939 and quickly earned a reputation as a reliable defender and speedy baserunner who used his expert bunting skills to beguile opposing pitchers.

- CTV News Vancouver

|                                     |                 |   |  |                      |                      |                      |                      |                      |                      |
|-------------------------------------|-----------------|---|--|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input checked="" type="checkbox"/> | CONTACT NAME    | : | <input type="text"/>   | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input checked="" type="checkbox"/> | SPONSOR NAME    | : | <input type="text" value="[as it should appear on promotional materials]"/>  |                      |                      |                      |                      |                      |                      |
| <input checked="" type="checkbox"/> | MAILING ADDRESS | : | <input type="text" value="[apartment, suite, unit, building, floor, etc.]"/> |                      |                      |                      |                      |                      |                      |
| <input checked="" type="checkbox"/> | CITY            | : | <input type="text"/>   |                      |                      |                      |                      |                      |                      |
| <input checked="" type="checkbox"/> | PROVINCE        | : | <input type="text"/>   |                      |                      |                      |                      |                      |                      |
| <input checked="" type="checkbox"/> | POSTAL CODE     | : | <input type="text"/>   |                      |                      |                      |                      |                      |                      |
| <input checked="" type="checkbox"/> | PHONE           | : | <input type="text"/>   |                      |                      |                      |                      |                      |                      |
| <input checked="" type="checkbox"/> | EMAIL           | : | <input type="text"/>   |                      |                      |                      |                      |                      |                      |

## AVAILABLE SPONSORSHIP PACKAGES

VALID UNTIL JANUARY 31<sup>ST</sup>, 2024

|                          |   |   |
|--------------------------|---|---|
| <input type="checkbox"/> | SUPER FAN AWARD<br>\$500.00 [20 AVAILABLE]        | <ul style="list-style-type: none"> <li>Company branding on the Asahi Sponsors Page and recognition as a Super Fan Sponsor, company branding in the Japan Tour Players Guide, and a signed team baseball (potentially priceless in the future).</li> </ul>   |
| <input type="checkbox"/> | SILVER SLUGGER AWARD<br>\$1000.00 [15 AVAILABLE]  | <ul style="list-style-type: none"> <li>Company branding on the Asahi Sponsors Page and recognition as a Silver Slugger Sponsor with an active sponsorship link to your business, a half-page ad in the Japan Tour Players Guide, VIP seating at the Tribute Game, special recognition in the Legacy Games Program, 4 free hot dogs and beverages at the Tribute Game, and a signed team baseball.</li> </ul>  |
| <input type="checkbox"/> | GOLDEN GLOVE AWARD<br>\$2500.00 [8 AVAILABLE]     | <ul style="list-style-type: none"> <li>All of the Silver Slugger Award benefits plus: Featured in the ad rotation on the Asahi Home Page with an active sponsorship link to your business, one social media shoutouts on the platform of your choice, company branding on 24" x 18" signage at the Tribute Game, a hand-written card from all the team members in addition to the priceless signed team baseball, VIP seating at the Tribute Game, two Asahi Baseball Team caps, 4 ballpark treats at the Tribute Game.</li> </ul>  |
| <input type="checkbox"/> | CY YOUNG AWARD<br>\$4500.00 [3 AVAILABLE]         | <ul style="list-style-type: none"> <li>All of the Golden Glove Award benefits plus: Two Asahi Baseball Team t-shirts, two social media shoutouts on the platform of your choice, a 4x4 banner hung on the fence for all home-field games, opportunities to distribute company information at all home games, RENT-A-TEAM: 10 strong youth man hours.</li> </ul>   |
| <input type="checkbox"/> | HANK AARON AWARD<br>\$7500.00 [2 AVAILABLE]       | <ul style="list-style-type: none"> <li>All of the Award benefits above plus: Company branding on either jersey/hat/jacket or bags, a framed signed picture from the team, a 4x8 banner hung on the fence for all home-field games, two Asahi Baseball Team hoodies, a table set up at the Tribute Game to distribute company information.</li> </ul>  |
| <input type="checkbox"/> | COMMISSIONERS TROPHY<br>\$12,500.00 [1 AVAILABLE] | <ul style="list-style-type: none"> <li>All of the Award benefits above plus: Recognition as title sponsor in every outgoing email throughout the year, priority selection of company branding on either jersey/hat/jacket or bags, title sponsor recognition ad with link on Asahi Home Page, every reasonable attempt to mention our title sponsor in media interviews, opportunity to donate, to a player of your choice (one registration fee for an Asahi development camp), four Asahi team baseball caps, four Asahi team baseball shirts, and a gift basket filled with timeless baseball snacks.</li> </ul> |

## ADDITIONAL WAYS TO SUPPORT

REQUIRES ASAHI PRE-APPROVAL FOR SAFETY &amp; AVAILABILITY

|                          |                   |   |
|--------------------------|-------------------|---|
| <input type="checkbox"/> | RENT-A-TEAM       | <ul style="list-style-type: none"> <li>RENT-A-TEAM is an opportunity for you to hire these strong and capable young men for tasks such as: Community Park, neighborhood or business clean up, yard work, decluttering or cleaning, all on your behalf.</li> </ul> |
| <input type="checkbox"/> | SILENT AUCTION    | <ul style="list-style-type: none"> <li>Twice a year, the Asahi Baseball Association hold a silent auction fundraiser. Your donations with a minimum value of \$100 are greatly appreciated.</li> </ul>  |
| <input type="checkbox"/> | IN-KIND DONATIONS | <ul style="list-style-type: none"> <li>Certain goods and services are welcome by the Asahi Baseball Association. Please contact: sponsors@asahibaseball.com to discuss.</li> </ul>  |
| <input type="checkbox"/> | CHARITABLE TAX    | <ul style="list-style-type: none"> <li>Donations can be made via BC Amateur Sports (National Sports Fund). Thank you for your generous donation. BC Amateur Sports Link: <a href="https://bit.ly/3q3YOyj">https://bit.ly/3q3YOyj</a></li> </ul>                   |

## METHOD OF PAYMENT

VALID UNTIL JANUARY 31<sup>ST</sup>, 2024

|                          |                                     |                                     |              |   |                      |   |                          |
|--------------------------|-------------------------------------|-------------------------------------|--------------|---|----------------------|---|--------------------------|
| <input type="checkbox"/> | INVOICE [Corporate Sponsors Only]   | <input checked="" type="checkbox"/> | CARD #       | : | <input type="text"/> | <input type="checkbox"/>                          | 10 MAN HOURS<br>\$200.00 |
| <input type="checkbox"/> | CHEQUE [Payable to TBD]             | <input checked="" type="checkbox"/> | EXP DATE     | : | <input type="text"/> | <input type="checkbox"/>                          | 20 MAN HOURS<br>\$360.00 |
| <input type="checkbox"/> | VISA                                | <input checked="" type="checkbox"/> | CVV2         | : | <input type="text"/> | <input type="checkbox"/>                          | 40 MAN HOURS<br>\$650.00 |
| <input type="checkbox"/> | MASTERCARD                          | <input checked="" type="checkbox"/> | NAME ON CARD | : | <input type="text"/> | <b>TOTAL CONTRIBUTION</b><br><input type="text"/> |                          |
| <input type="checkbox"/> | AMEX <input type="checkbox"/> OTHER | <input checked="" type="checkbox"/> | SIGNATURE    | : | <input type="text"/> |   |                          |

THANK YOU FOR YOUR SUPPORT!

SPONSORS@ASAHIBASEBALL.COM

# ASAHI BASEBALL ASSOCIATION

## — ITINERARY SECTION

### Asahi Baseball — Japan Travel Team 2023

[please note: this is a projected itinerary and is subject to change.]

In March 2023, the Asahi Baseball Association Japan Travel Team will take twenty-four players, aged 13 to 15, to Japan to play games and experience the culture of the country. After the trips in 2021 and 2022 were cancelled in the wake of the pandemic, this trip offers to be an experience that players will remember for years to come. The team will practice alongside their Japanese counterparts; experience Japanese practice style, play games, share stories and build friendships.

|       |                                    |        |   |  |
|-------|------------------------------------|--------|---|--|
| MARCH | 10 <sup>TH</sup>                   | , 2023 | + | Arrive in Osaka, Japan.  |
| MARCH | 11 <sup>TH</sup>                   | , 2023 | + | Visit and interact with students at Osaka Toin High School.                                  |
| MARCH | 12 <sup>TH</sup>                   | , 2023 | + | Totem Pole Ceremony.   |
| MARCH | 13 <sup>TH</sup> -19 <sup>TH</sup> | , 2023 | + | Practice, games, cultural and social events with Kobe Kyuyu Boys Team and other local teams. |
| MARCH | 21 <sup>ST</sup> -22 <sup>ND</sup> | , 2023 | + | Practice with all girls high school team in Kobe area.                                       |



# ASAHI BASEBALL ASSOCIATION

## — BUDGET SECTION

### Japan Tour 2023 — Travel Team Budget

[please note: this is a projected budget and is subject to change.]

|                                 |   |                      |                 |
|---------------------------------|---|----------------------|-----------------|
| Amount of Travellers            | : | 24 Players           | 3 Coaches       |
| Airfare & Transportation        | : | \$ 41,470.00         | [approximately] |
| Hotel & Accommodation           | : | \$ 29,146.00         | [approximately] |
| Training Facilities & Insurance | : | \$ 21,250.00         | [approximately] |
| Uniforms                        | : | \$ 10,270.00         | [approximately] |
| Gifts for Hosts in Japan        | : | \$ 1,800.00          | [approximately] |
| <b>GRAND TOTAL</b>              | : | <b>\$ 103,936.00</b> | [approximately] |



Image — These images are the Senior boys Japan Tour travel team helping with a junior spring break camp. Part of their fundraising efforts for the 2023 trip.

# ASAHI BASEBALL ASSOCIATION

## — OUR PHILOSOPHY

The actions of players are a reflection of themselves, their team, the Asahi Baseball Association and their community, and the game of baseball. A player's involvement in baseball provides opportunities and experiences that are important to the development of a well- rounded individual; however, players must remember that their participation in baseball and functions as a member of the Asahi Baseball Association is a privilege, not a right.

The Asahi Baseball Association (ABA), we focus on spreading the Japanese way of baseball. We value the concept of team, discipline, and respect. Though it is important to improve as a player, without the other members of your team, you cannot play the game. It is important to think about how you can become better to raise the level of the whole team. The type of training that we do is to help raise the level of the players, to make the team stronger as a whole.

We do want each player to find and play their own individual style of baseball and bring that style and skill to contribute to the team.

“Always start with respect and end with respect”

This is an important part of Japanese culture. Culturally, there is a belief that there is a soul in everything, from the mountains and sun, to your simple objects and possessions. Japanese have always treated inanimate objects and living creatures with deep respect as to not disrespect the spirit dwelling within. This belief transcends to baseball as well. The equipment, the ball park, and even your cleats all contain a soul. This is why we will not tolerate actions such as kicking the ball, throwing your equipment, spitting on the field, eating during games and practice.

The respect shown to inanimate objects is also given to the people that have helped you reach where you are. We must always show respect, gratitude, will and spirit in whatever we do. In action, we show these feelings by bowing. Bowing is not only something that you have to do because you have to. It's an important ritual that you do to communicate these feelings to others. This is the reason we bow to the opponents, umpires, coaches, and spectators, to thank them and to promise that you will give everything you have till the very end. Though it may be difficult at first, this is something that we hope the players will come to understand.

Respect also goes for your coaches and teammates. It is expected for the players to give coaches their full attention when they speak, respect their fellow players, to help with prepping and tearing down the field and dugout, and lining up at the beginning and end of every game and practice.

- 2022 ASAHI BASEBALL ASSOCIATION

*Asahi*

THE ASAHI BASEBALL ASSOCIATION

**YOUTH DEVELOPMENT**

*Thank You!*

# Asahi



*Asahi*

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